

# About The World's Best Magazine

## ✓ Overview

We at The World's Best Magazine celebrate excellence across industries and disciplines, connecting innovators, leaders, and visionaries worldwide. Through initiatives like in-depth features, exclusive interviews, The World's Best Awards, and dynamic events, we foster innovation, honour outstanding achievements, and build a thriving global community.

## ✓ Mission

To create a vibrant platform celebrating extraordinary accomplishments, connecting readers, innovators, and organisations through insightful content, innovative services, and global recognition, while inspiring creativity, collaboration, and positive impact.

## ✓ Vision

To be the leading global hub for recognising and celebrating excellence, empowering changemakers and enriching audiences through transformative and inspiring stories.

**THE**  
  
**WORLD'S**  
**BEST**



## Contact Us

Ideas, questions, partnerships, ads, or anything we can help with? Get in touch.

 PO Box 112 Reynella SA 5161 Australia

 [info @ theworldsbestmagazine.com](mailto:info@theworldsbestmagazine.com)

 [www.theworldsbestmagazine.com](http://www.theworldsbestmagazine.com)

Celebrating  
Excellence  
Across the  
Globe

# Our Content

## Award Winners

Spotlight on multi-award winners and rising talents across diverse industries.

## Record Acers

Discover the milestones and groundbreaking achievements behind world records.

## Featured Lists

Curated lists of top books, products, destinations, and sustainable choices.

## People's Choice

Celebrate the public's favourite art, innovations, and changemakers each month.

## Prime Perspectives

Expert insights and analyses on global trends, innovation, and sustainability.

## The World's Best Awards

Honouring individuals, products, and services shaping a better world.

## Sustainability Commitment

Championing sustainability, diversity, and inclusion in every story we share.



# Our Medium

## Website

One-stop shop for all Spotlyts-related info.



## Blog

Curated content, articles, exclusive interviews.



## Email newsletters

Handpicked stories, exclusive content.



## Social media

Updates, engaging content, interactive discussions.



## Magazine

Features, visuals, expert insight in print or digital.



## Partnerships

Reach, innovation, collaboration, shared success.



# Our Global Audience

At The World's Best Magazine, we celebrate excellence across all industries, from groundbreaking achievements to transformative innovations. Our platform connects a global community of award winners, experts, and readers, offering curated content that inspires, informs, and celebrates the remarkable.

## Award Winners and Innovators

Recognized talents and rising stars showcase their achievements and contributions to global excellence.

## Industry Leaders

Experts and thought leaders engage with exclusive insights, trends, and interviews shaping innovation.

## Informed Readers

Readers discover inspiring stories, achievements, and groundbreaking innovations across various fields.

## Our Global Community

The World's Best connects a diverse, global audience, fostering collaboration and celebrating excellence in every domain.



# Our Impact

## Global Connectivity

By sharing diverse stories and innovations, The World's Best Magazine bridges cultures and perspectives, connecting readers, creators, and leaders globally.

## Creative Innovation

We spark fresh ideas and showcase groundbreaking work, highlighting emerging trends and transformative contributions across industries.

## Inspiration and Empowerment

We celebrate the accomplishments of innovators, empowering others to pursue their goals and create lasting change in their fields.

## Informed Decisions

Through expert insights and curated content, The World's Best Magazine guides readers and professionals in making informed choices about trends, achievements, and future opportunities.

\*\*\*Note: BREW does not give professional advice, although our featured experts may do so. Refer to our [Terms and Conditions](#) for more details.

# The World's Best Awards

Presented by The World's Best Magazine, these premier accolades honour exceptional accomplishments across public and commercial sectors. The awards celebrate global excellence across industries, these awards honour individuals, companies, and initiatives driving meaningful impact.

## Trailblazing Brands and Leaders

Recognising trailblazers redefining success and setting new global standards.

## Diverse Categories

Celebrating excellence in innovation, technology, leadership, and impactful initiatives across sectors.

## Industry-Changing Innovations

Honouring projects that disrupt norms and advance industries.

## Social and Eco Leadership

Highlighting organisations creating meaningful change for people and the planet.

## Inclusive Selection Process

Expert shortlisting and global audience voting ensure fairness and diversity.

## A Global Celebration

The awards inspire excellence, innovation, and progress across industries worldwide.

# Celebrate Your Excellence, Elevate Your Impact—Join The World's Best Awards and Be Recognised!



## Build Authority

Winning The World's Best Award establishes credibility, making your achievements stand out to audiences and collaborators.

## Unlock Opportunities

Recognition opens doors to exciting projects, partnerships, and increased media attention.

## Gain Global Visibility

An award from The World's Best Magazine boosts your profile, attracting attention from global industries and leaders.

## Celebrate Your Success

The awards honour your hard work and achievements, inspiring you and others to strive for continued excellence.

**Nominate today!**

Nominate and get the recognition you truly deserve!

[www.theworldsbestmagazine.com](http://www.theworldsbestmagazine.com)

## At a Glance



Followers/mo

11%



Uniques/mo

17%



Views/mo

22%

## Countries Reached



68%



13%



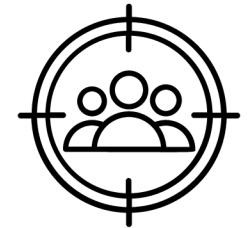
10%



9%

## Our Channels

5 billion  
combined  
potential reach



# Edit Calendar



## April

- Theme: TBDL
- Ad close: 15 January
- Materials cut-off: 31 January



## October

- Theme:TBDL
- Ad close: 15 July
- Materials cut-off: 31 July

[www.theworldsbestmagazine.com](http://www.theworldsbestmagazine.com)



[www.theworldsbestmagazine.com](http://www.theworldsbestmagazine.com)



## July

- Theme: TBDL
- Ad close: 15 April
- Materials cut-off: 30 April



## January

- Theme: TBDL
- Ad close: 15 October
- Materials cut-off: 31 October



## Special Edition (Publication date: TBDL)

- Theme: TBDL
- Ad close: TBDL
- Materials cut-off: TBDL



## Special Edition (Publication date: TBDL)

- Theme: TBDL
- Ad close: TBDL
- Materials cut-off: TBDL



# Connect your Brand with a Global Audience



Reach.  
Connect.  
Inspire.

### Targeted reach

Amplify your presence by connecting with readers and creators who value your content.

### Brand Visibility

Increase your exposure through strategic placement and standout features on our platform.

### Engagement

Drive deeper connections with an audience that actively interacts with inspiring, curated content.

### Global Exposure

Expand your influence and market reach to a worldwide audience, connecting across cultures and industries.



# The World's Best Magazine Special Intro Price List

Please note that specific rates and terms may vary depending on your intended outcomes for the ad, ad duration, admin processing work entailed, among others. More accurate and up-to-date offers and pricing information will be calculated on the date of your request using our standard order form. We reserve the right to reject ad requests not aligned with our core principles, policies, terms, and conditions.

Note: All prices are in Australian dollars (AUD).	Print and Digital Magazine	Newsletter	Footer Takeover
Bronze	Half page package: From 500 only	Listed sponsor package: From 100 only	30-day Footer listed package: From 500 only
Silver	Full page package: From 1,000 only	Post sponsor package: From 300 only	30-day Footer logo package: From 1,000 only
Gold	Back cover package: From 5,000 only	Solo package: From 500 only	30-day Footer ad package: From 5,000 only